

# Events & Sponsorship

★ Title Sponsor    ● Gold Sponsor    ○ Silver Sponsor    ● Bronze Sponsor



**100**  
YEARS

Opportunity / Amount (INR)	3 crore	1 crore	75 lakh	50 lakh	40 lakh	30 lakh	25 lakh	20 lakh	15 lakh	10 lakh	7 lakh	5 lakh	3 lakh	2 lakh	1 lakh
<b>CENTENNIAL OPTIONS</b>															
Centennial Title Sponsor	●														
Digital Marketing Partner			●												
PR Partner			●												
Photo & Video Partner			●												
Radio Partner			●												
Theme Song & Video					●										
Newspaper Ads		●													
100-Year Silver Coin										●					
<b>EVENT SPECIFIC OPTIONS</b>															
Main Inaugural Event - Oct 2023						★		●	○	●	F&B, Media	Hospitality, Entertainment	Conf. sessions (3), Travel	Delegate kit, Event mgmt	Banners (x)
Main Education Event - Jan 2024						★		●	○	●	F&B, Media	Hospitality, Entertainment	Conf. sessions (3), Travel, Delegate Kit	Event mgmt	Banners (x)
Main Corporate Event - July 2024						★		●	○	●, F&B	Media	Hospitality, Entertainment, Delegate kit	Conf. sessions (4), Travel	Event mgmt	Banners (x)
Intl. Conference - Oct 2024					★		●		○	●, F&B	Media	Hospitality, Entertainment (2), Delegate kit	Travel	Conf. sessions (8), Event mgmt	Banners (x)
100-year coin release									●	○		●	Coin	Media	F&B
Release of commemorative stamp												★		Stamp	
Workshop for Indian Parliamentarians									●		○	F&B			
IDY 2024 - Theme								★							
Times Square NY Flash								★							
Mega signage - KD Hills									★						
100-Year Kaivalyadhama Newspaper												Print	Distribution, Design	Content	
Merchandise Branding									Apparels					Products (10)	
KD Documentary							★								
KD Employee Event										★		Gift	F&B		
Lonavala Master Plan Model								★							
Garlanding India			Vehicle	★	Logistics	Fuel	F&B								
Workshop for Workers							●		○	Meals		City event (32)			
Project Anand Inauguration								●	○	●		Gifts			
Sant Sangam									●	○	Hospitality	F&B			Sessions (6)
Workshop for Consulates								●		○		F&B			
Workshop for Teachers of Special Children								●	○	○		●			
Workshop for Yoga Institutes								●		○					
100 Jails							★					●			
100 Schools							●		○	Gifts					
100 Cantonments							★								
100 Old Age Homes							●		○	Gifts					
100 Traditional Schools							★								
100 Global Cities				●			○		●						
PLRD Books														Main (5)	
LMC Events							●		○	●					
International University Programs								★							

# Sponsorship options & Visibility



**100**  
YEARS

Sponsorship Options / Visibility	Title branding	Branding on event backdrops	Event communication branding	Delegate passes	VIP interactions	Speaker opportunity	Booth at events	Giveaway branding	Banners at events	Digital banners	Social media promotions	Custom promotions	Theme song branding	Newspaper advert mentions
<b>CENTENNIAL OPTIONS</b>														
Centennial Title Sponsor ★	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Digital Marketing Partner		✓	✓	✓		✓	✓		✓	✓	✓	✓		
PR Partner		✓	✓	✓		✓	✓		✓	✓	✓	✓		
Photography Partner		✓	✓	✓		✓	✓		✓	✓	✓	✓		
Radio Partner		✓	✓	✓		✓	✓		✓	✓	✓	✓		
Theme Song & Video													✓	
Newspaper Ads														✓
100-Year Silver Coin														
<b>EVENT SPECIFIC OPTIONS</b>														
Title Sponsor ★	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Gold Sponsor ●		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			
Silver Sponsor ●		✓	✓	✓			✓		✓	✓	✓			
Bronze Sponsor ●		✓	✓	✓					✓	✓	✓			
F&B		✓	✓	✓					✓	✓	✓			
Hospitality		✓	✓	✓					✓	✓	✓			
Entertainment		✓	✓	✓		✓			✓	✓	✓			
Sessions				✓		✓			✓	✓				
Travel		✓	✓	✓					✓	✓	✓			
Delegate kit		✓	✓	✓				✓	✓	✓	✓			
Event management		✓	✓	✓					✓	✓	✓			
Banners									✓	✓				
Gifts		✓	✓	✓				✓	✓	✓	✓			