



Holistic Care Centre for Cancer Survivors and Lifestyle Conditions (PROJECT ANAND)

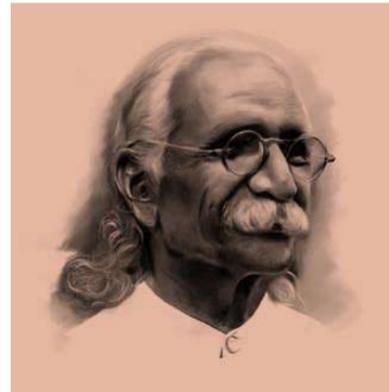
An initiative by



KAIVALYADHAMA

Where Yoga tradition and Science meet

Kaivalyadhama was founded in 1924
by Swami Kuvalyananda



KAIVALYADHAMA

Where Yoga tradition and Science meet

Focus on research, Training and
Health care in Yoga



Pioneer Institute for Synthesis of
Classical Yoga and Scientific Research

Recognitions Like:

1. All-India level Institute for Higher Learning in Yoga
2. Nodal Institute for Promotion of Yoga in Schools
3. Scientific Research Institute under SIRO



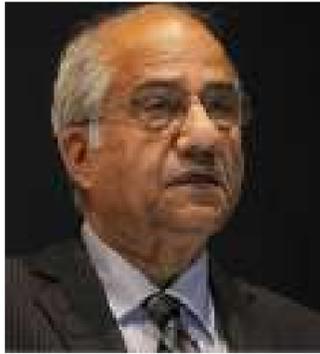
Locations :

6 India & 10 Global



Impacted thousands globally including
stalwarts like Mahatma Gandhi, Pandit Motilal
Nehru, Dr B.R. Ambedkar etc

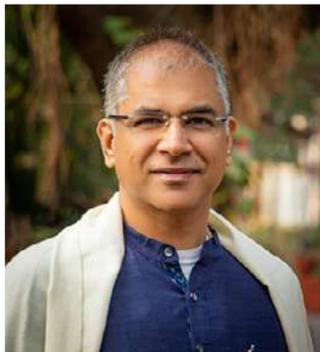
KAIVALYADHAMA LEADERSHIP



Shri B.N. Srikrishna
Retd Judge - Supreme Court
Chairman - Advisory Board



Shri O.P. Tiwari
Student of Swami Kuvalyananda
Chairman, Governing Body



Shri Subodh Tiwari
CEO

BOARD OF ADVISORS

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Former Chairman, Vistara Airlines

Dr Anand Gokani
MD, Diabetologist



LONAVALA CAMPUS 160 ACRES

1. College for Yoga Education
2. Health Centre (Ayurveda & Naturopathy)
3. Scientific Research Department
4. Philosophical Literary Research Department
5. Kaivalya Vidya Niketan School
6. Publications
7. Gaushala
8. Herb Gardens



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THE PROBLEM

70%

of all global deaths are due to non-communicable diseases (NCDs) like cancer and diabetes

40+ Million

people lose their life to non-communicable diseases every year

~80%

of these deaths occur in marginalised and low-middle income families

The Good News! These deaths are preventable. Precious lives could be saved.

At Kaivalyadhama, we conduct evidence-based scientific research, which proves the effectiveness of holistic care and Yoga practices in dealing with non-communicable diseases.

However, due to limited infrastructure and staff, we feel guilty for being unable to serve more than 75% of the people who reach out to us.



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THE SOLUTION

1. Kaivalyadhama has been relentlessly working to provide holistic care and ethical Yoga practices to curb non-communicable diseases.
2. Great success rate and word-of-mouth publicity has led to more number of people approaching us for therapy and treatment.
3. There is a huge increase in the demand of our services for tackling NCDs.
4. **Thus, we urgently need a Holistic Care Centre for serving Cancer Survivors and people affected by Lifestyle conditions.**



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Wouldn't you help the Cancer
Survivors and people affected by
lifestyle conditions?



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We are constructing Project Anand to help cancer patients and those affected by lifestyle conditions



This center will be located within our Lonavala campus to effectively serve those who are suffering



We envisage to provide accommodation, treatment and therapies as per the needs of cancer survivors and people affected by NCDs

With your support, we could offer

30 new rooms offering clean, hygienic and comfortable accommodation

A central space for Yoga and meditation (Dhyan Mandir)

Dining space and Kitchen (Tattua)

Special treatment rooms for Therapies

Library (Atmamanthan)

Large open space in sync with the nature for relaxation and healing



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OUR WORK

1

Kaivalyadhama continues to be the oasis of holistic, undiluted Yoga since 1924

2

We have been conducting intensive residential yoga therapy retreats with multi-pronged interventions for survivors of cancer and other chronic NCDs, for over six years

3

Our investigations and data have shown that after undergoing the programs, the participants demonstrated a better ability to manage their illness

4

Our research indicates that yoga therapy has tremendous potential ushering holistic improvement of health and psychological empowerment to people suffering from NCDs

5

The success of these programs has been validated by the long waiting-lists of interested participants

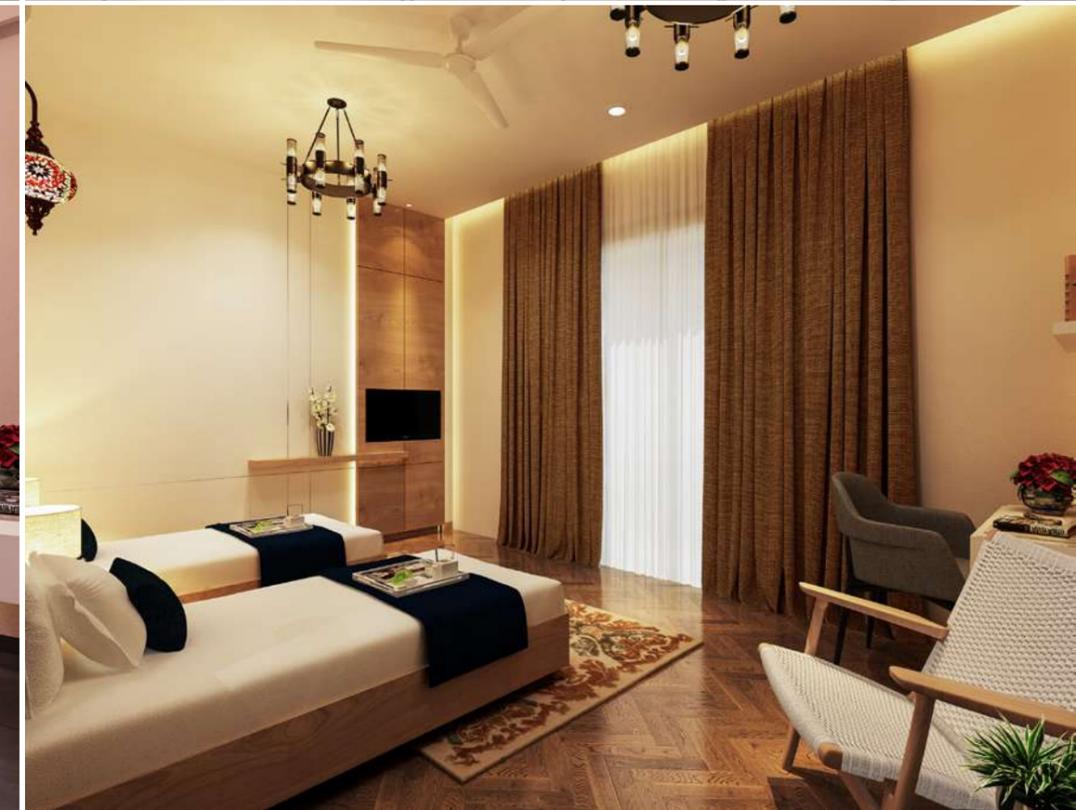
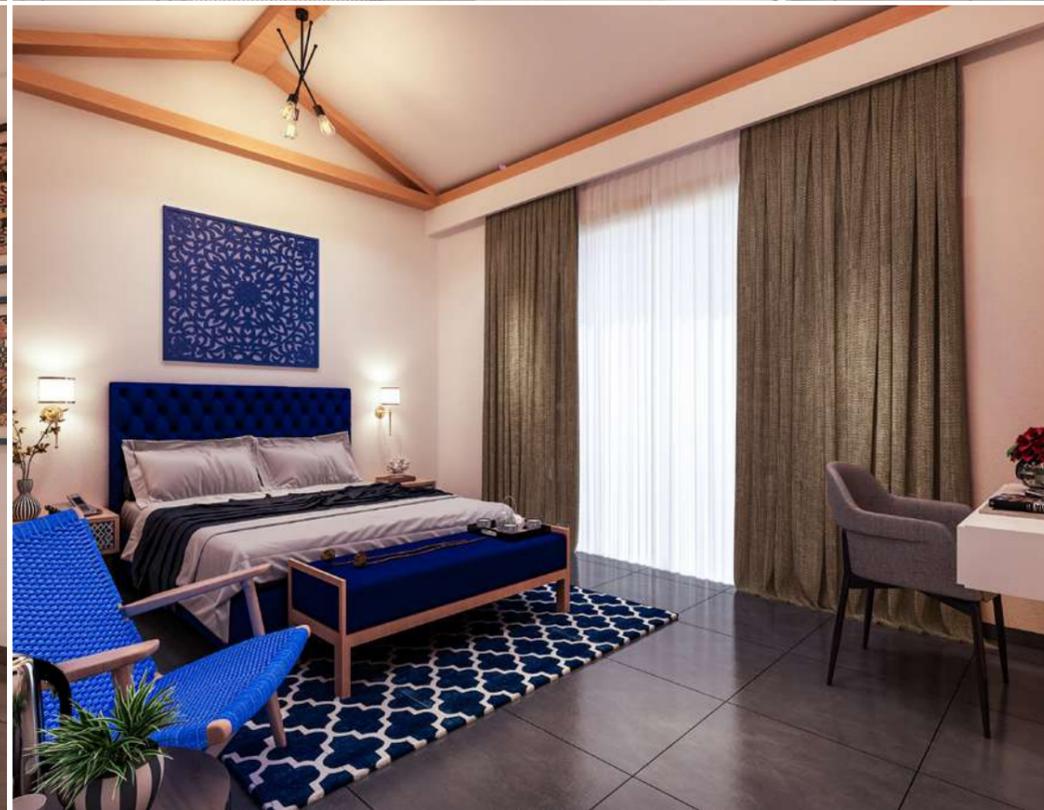
6

We continue to undertake demonstrable research on the impact of Yoga on NCDs and thereby integrate the learnings into Yoga therapy

THE EXTERIOR



THE INTERIOR



WORK IN PROGRESS





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and Lifestyle Conditions
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CHARACTER & EXPERIENCE

The Center will be designed to provide a conducive environment for holistic care. The stay at Anand will evoke a sense of serenity, simplicity, warmth and homeliness, leading to a spiritual healing experience.

31,000

sq. feet of total construction

AMENITIES



Large garden/balcony
for each room



Healing Interior
Design



Dhyana Mandir (Yoga
& Meditation Hall)



Treatment rooms



Tattva (Nourishing
dinning and kitchen)



Atmamanthan
(The Library)



Dedicated Service
Desk



Consulting Rooms



Meditation Pods

Subodh Tiwari (CEO-Kaivalyadhama) speaks

Swami Kuvalyananda once said:

“Modern medical science also has come to believe that emotion is the ultimate root cause of all diseases. Yoga aims at bringing about complete equilibrium of intelligence by controlling emotions, and by restoring perfect harmony between body and mind”.

He was a great visionary who saw immense scope for the application of Yoga in all spheres of life and serving the needy.

We continue to spread the knowledge about Yoga and its impact on the people, all across the world. But today we have reached out to you for a special purpose, and we think we have space to share that with you as a friend of Kaivalyadhama.

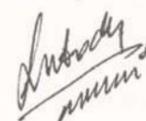
We request you to consider a contribution, which would enable you to serve the people who are Cancer survivors and those affected by lifestyle conditions. The greatest gift of mankind is to support another human being, and nothing can measure the joy of giving when it's for someone who is without hope and support. Life goes on, but some human acts remain embedded on the sands of time, due to the large impact it has on the well-being and the lives of other people. Project Anand, is one such project which would leave your generosity to impact people and convey their resounding “thanks” for years to come.

We would urge you to consider being a part of Project Anand through your contribution and also sharing the project with your family and friends. Each drop makes an ocean, and here, there are multiple avenues available, and you could choose the one that best meets your views. You could even consider making a gift in kind by supporting us with various materials required in the project. Our team would be very happy to meet you and present the various opportunities for support. You may even consider naming a particular section of the project after your loved ones.

Thank you for being a part of the journey at Kaivalyadhama. We look forward to your suggestions and participation.

On behalf of thousands of Cancer survivors and people affected from lifestyle conditions, I can't thank you enough for considering Project Anand for your donation.

Warmly, in appreciation and gratitude,



Subodh Tiwari
CEO, Kaivalyadhama

BENEFITS TO DONORS

1

Making a Difference

The opportunity to make a positive difference in the lives of over 10,000 people every year through yoga, health, healing, well-being and lifestyle modification benefits

2

100% Tax Exemption

Donation exempted under section 80 G (for Indians only)

3

Donor Branding

The opportunity to name the project, blocks, rooms, areas with donor branding

4

Media Citation

Citations across the project and different online/offline media used by Kaivalyadhama

5

Complimentary Stays

Complimentary stay benefits for major donors

Donation Options & Donor Benefits

MONETARY DONATIONS

Dining Hall Block

INR

1.5 Crore

Named after the donor

+

1 week of complimentary stay
per year for 15 years

Asana Hall Block

INR

2 Crore

Named after the donor

+

1 week of complimentary stay
per year for 15 years

Residential Blocks (2 nos.)

INR

1 Crore each

Named after the donor

+

1 week of complimentary stay
per year for 10 years

Rooms (23 nos.)

INR

25 Lakh each

Named after the donor

+

1 week of complimentary stay
per year for 5 years

Office Block

INR

75 Lakh

Named after the donor

+

1 week of complimentary stay
per year for 10 years

Treatment Rooms (3 nos.)

INR

7 Lakh each

Named after the donor

Bank details

Bank name: State Bank of India, Lonaula

Account Name: Kaiualyadham S.M.Y.M. Samiti

Account No.: 38959342987

IFSC: SBIN0000555

CONTACT US

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PROJECT ANAND LOCATION

Kaivalyadhama Yoga Institute

Lonavala, Maharashtra, India

[View Map](#)